

# S.O.R. explodes with news

(Spanish version below)

19 Feb 2010

**What changes faster: you or the city? Play the game! An interactive adventure throughout the streets of London. Mobile phones, QR codes, roller skates, films and fast reactions help your team solve puzzles and push you to ask your own questions.**

S.O.R. – speed of reaction hits out with a whole lot of news. Following its recent date announcement for the game/event on Sat March 27th, the secretive project organisers have released a little more.

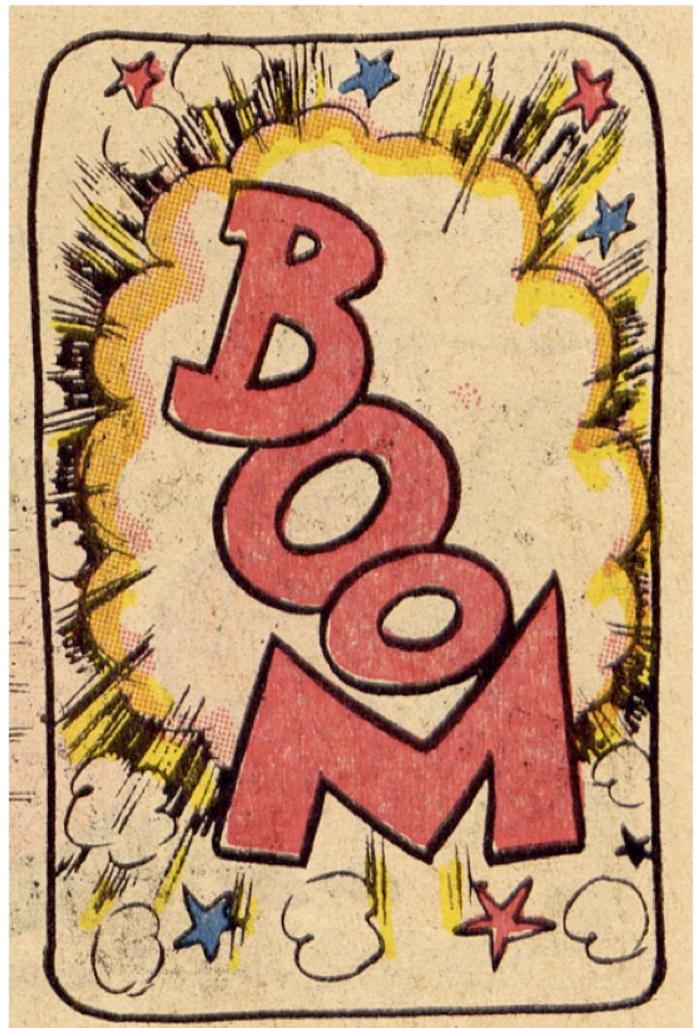
The game/event will start off at its official headquarters at the iconic Foundry in Shoreditch, east London. From there, players set out on their mission. The exhibition will also run at The Foundry between 6 and 11 April, 2010.

Creator Yolanda de Los Bueis says:

“It made total sense to be based at The Foundry given its long-standing collaboration with the art world and its recent regeneration issues – themes S.O.R is tackling.”

S.O.R. hits the Southbank this coming Mon 22nd Feb with its taster session without roller skates.

For all the details, visit the newly updated website. [www.speedofreaction.com](http://www.speedofreaction.com)



***Play the game: [play@speedofreaction.com](mailto:play@speedofreaction.com)***

***Press: Producer Olivia Bellas [olivia@speedofreaction.com](mailto:olivia@speedofreaction.com) or 07773 691524***

**Supported by the National Lottery through Arts Council England and KREA Expresión Contemporanea:**

[www.artscouncil.org.uk](http://www.artscouncil.org.uk) and <http://www.kreared.com/en/proyectos/yolanda-bueis>

The Foundry: [www.foundry.tv](http://www.foundry.tv)

Sandpit: [www.sandpit.hideandseekfest.co.uk](http://www.sandpit.hideandseekfest.co.uk)

QR Codes: [www.en.wikipedia.org/wiki/QR\\_Code](http://www.en.wikipedia.org/wiki/QR_Code)

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# S.O.R. explota con noticias

19 Feb 2010

**Qué cambia mas rápido: tu o la ciudad? Juega! Una aventura interactiva por las calles de Londres. Teléfonos móviles, códigos QR, patines en línea, videos y reacciones rápidas ayudarán a tu equipo a resolver puzzles y te empujarán a crear tus propias preguntas.**

S.O.R. – speed of reaction dispara con un montón de noticias. Después de anunciar recientemente el juego/evento el Sábado 27 de Marzo, los secretos organizadores del proyecto han desvelado un poco mas.

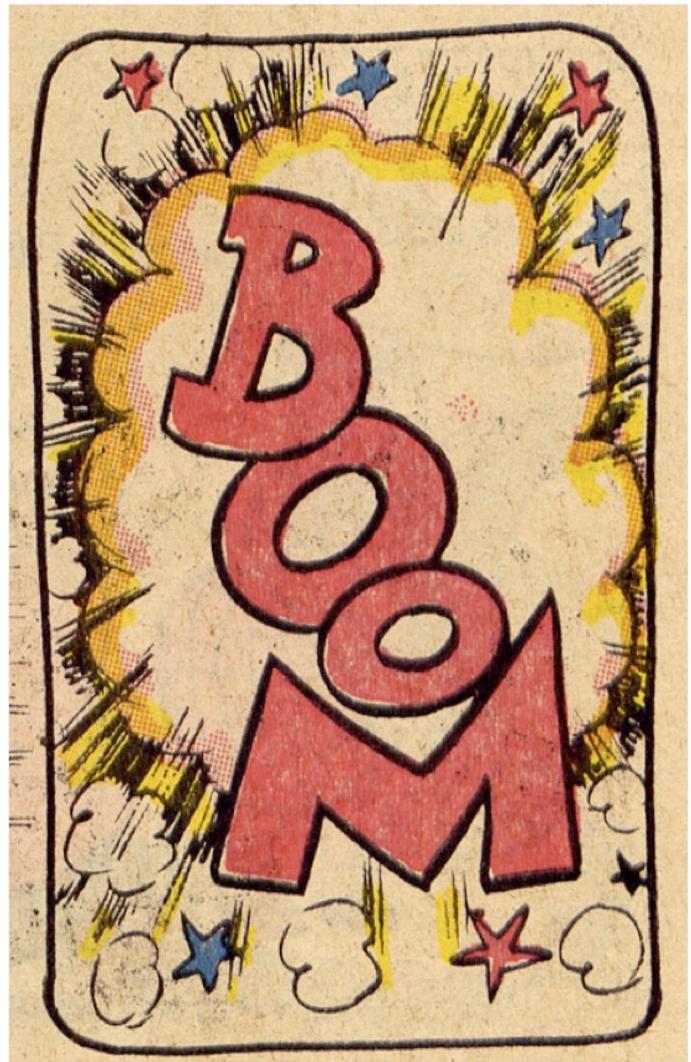
El juego/evento comenzará en el cuartel general oficial The Foundry en Shoreditch, Londres este. Desde allí, los jugadores se lanzan a su misión. La exposición tendrá lugar asimismo en The Foundry del 6 al 11 de Abril, 2010.

La creadora Yolanda de Los Bueis dice: “Tenía todo el sentido tomar The Foundry como base, dada su larga trayectoria de colaboración con el mundo artístico y los recientes asuntos de regeneración que le afectan – temas que ocupan a S.O.R.”

S.O.R. llega al centro Southbank el próximo Lunes 22 de Feb. con una sesión de “catar” sin patines.

Para mas información, visita la página web recién actualizada.

[www.speedofreaction.com](http://www.speedofreaction.com)



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Con el apoyo de KREA Expresión Contemporanea y National Lottery through Arts Council England:

[www.artscouncil.org.uk](http://www.artscouncil.org.uk) y <http://www.kreared.com/en/proyectos/yolanda-bueis>

The Foundry: [www.foundry.tv](http://www.foundry.tv)

Sandpit: [www.sandpit.hideandseekfest.co.uk](http://www.sandpit.hideandseekfest.co.uk)

Códigos QR: [www.en.wikipedia.org/wiki/QR\\_Code](http://www.en.wikipedia.org/wiki/QR_Code)

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